

A Road Traveled...

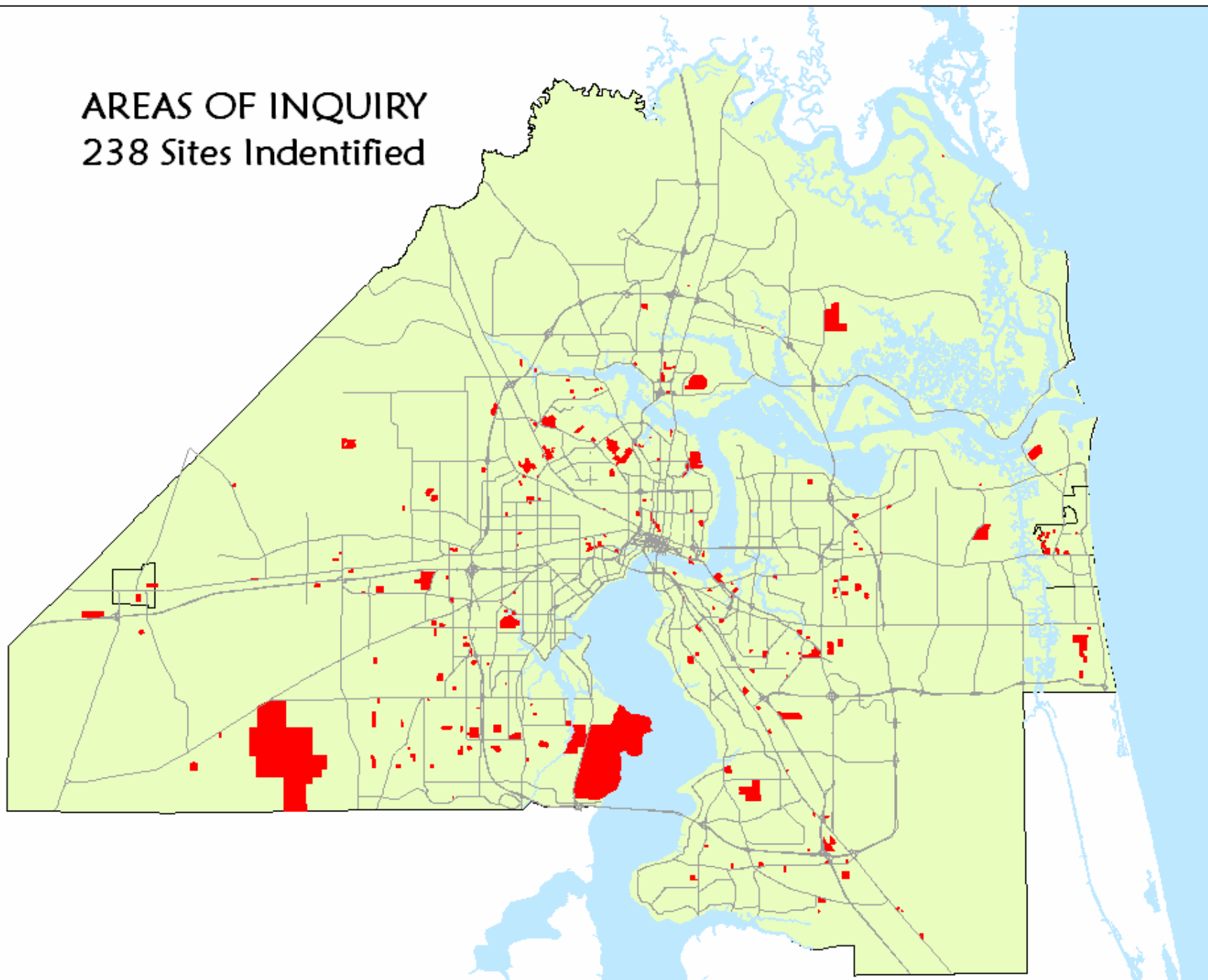


Ash Sites

- ▶ Forrest Street Incinerator
- ▶ 5th & Cleveland Street incinerator
- ▶ Lonnie Miller Park
- ▶ Brown's Dump

AREAS OF INQUIRY

238 Sites Identified



Ash Sites

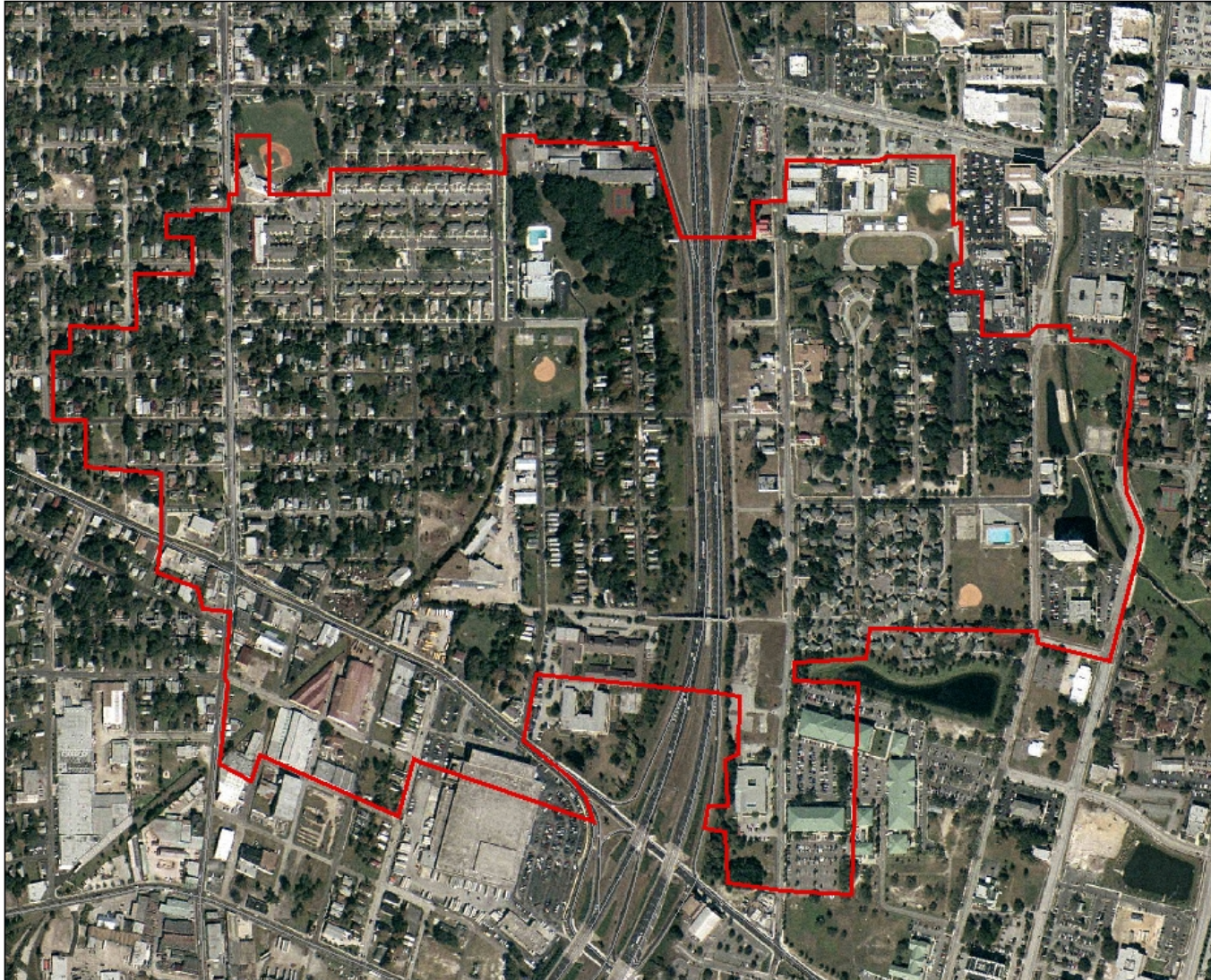
Contaminants of Concern

- ▶ Lead
- ▶ Arsenic
- ▶ Dioxin
- ▶ Various trace heavy metals (antimony, cadmium,.....)

5th & Cleveland

- ▶ ~ 36 Acres
- ▶ Mixed Residential
- ▶ Business, shops, etc
- ▶ Public Housing
- ▶ Parts of John E. Ford Elementary School

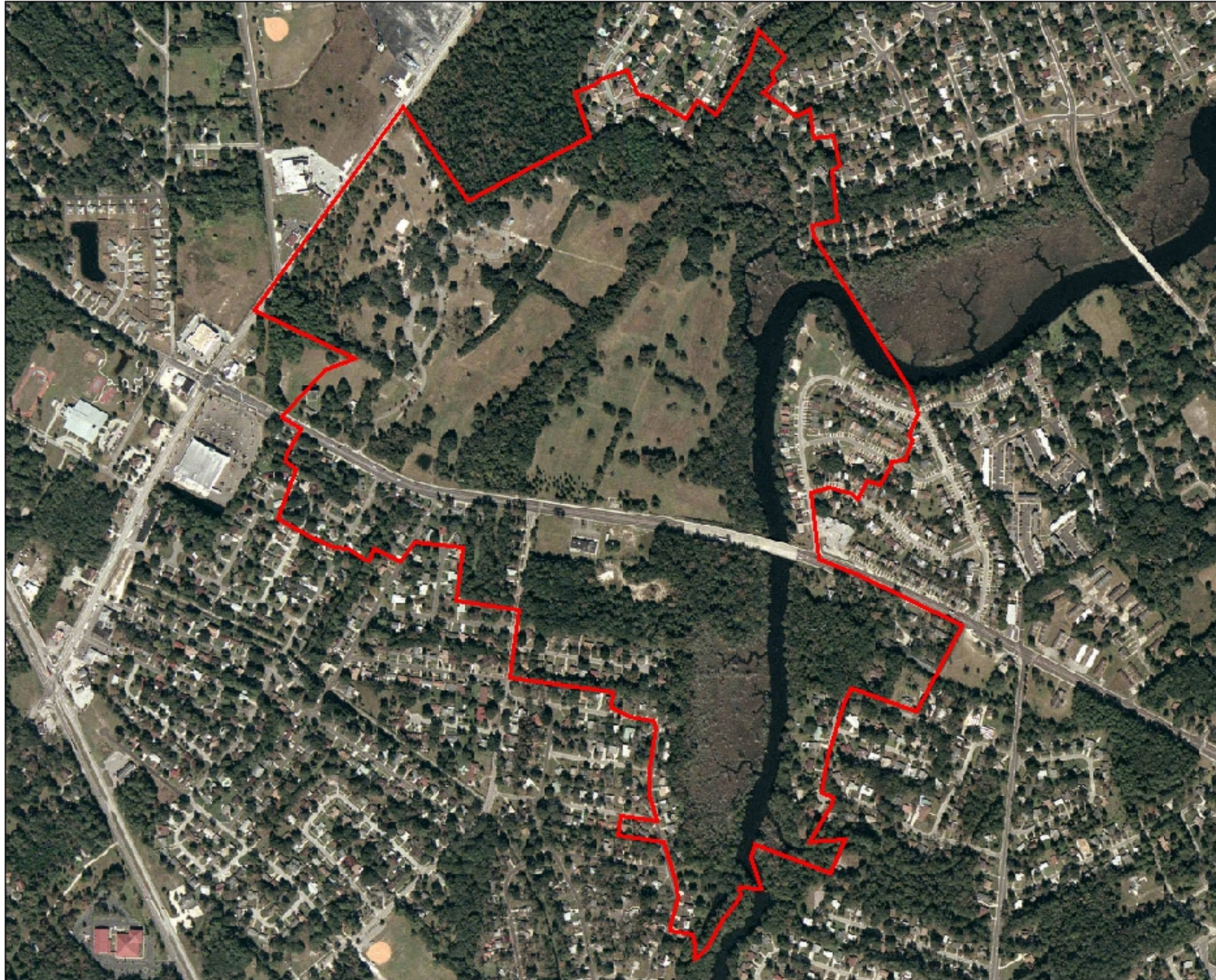
Aerial 5th & Cleveland



Lonnie Miller Park

- ▶ ~ 100 Acres
- ▶ Mixed Residential
- ▶ Some businesses, shops, etc
- ▶ Wetlands

Aerial Lonnie Miller Park



Browns Dump

- ▶ ~ 46 Acres
- ▶ Primarily Residential
- ▶ Public Housing
- ▶ Mary McCloud Bethune Elementary School

Aerial Browns Dump



Forrest street Incinerator

- ▶ ~ 27 Acres
- ▶ Mixed Residential
- ▶ Business, Commercial property
- ▶ Head Start Center

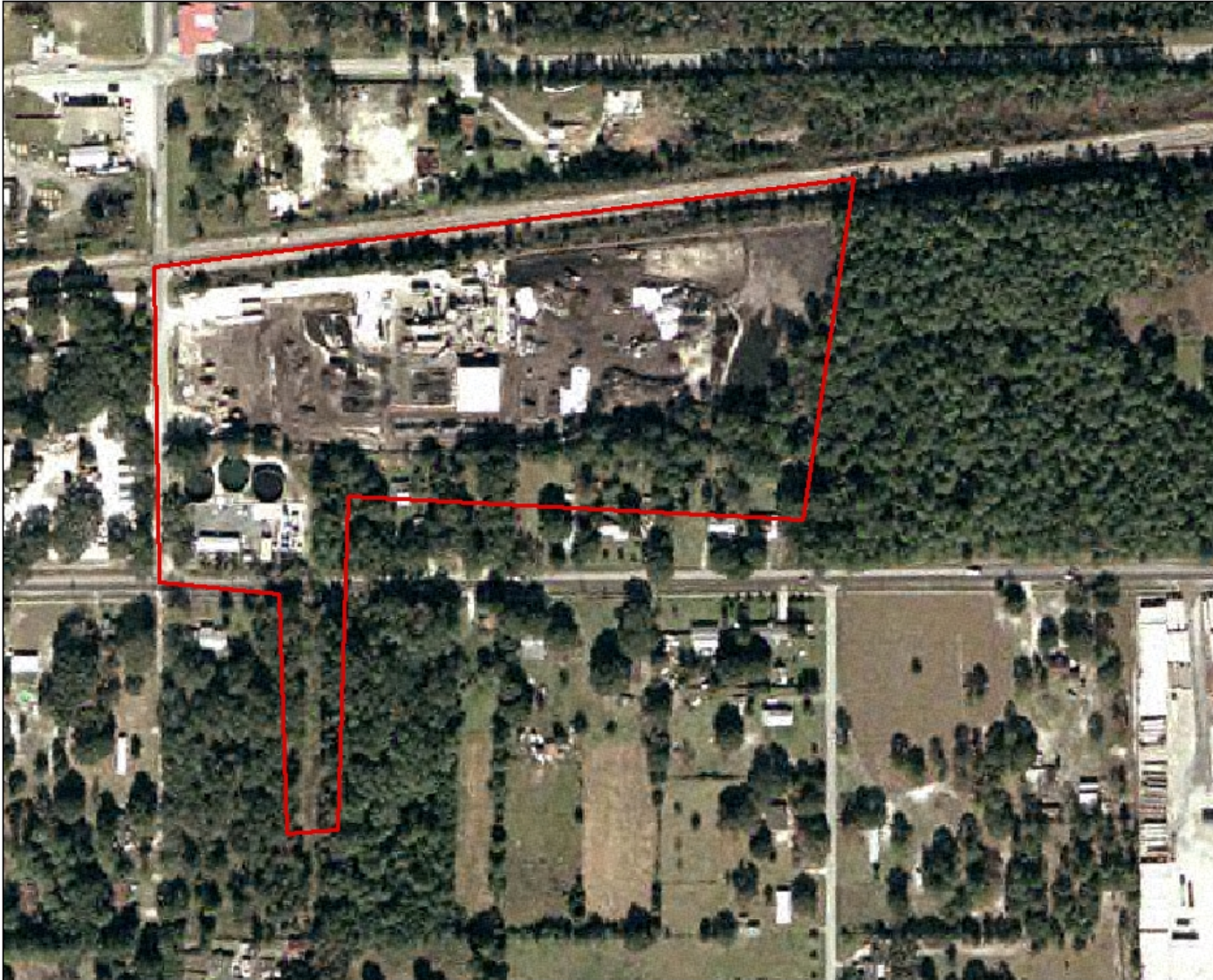
Aerial Forrest Street



Coleman Evans

- ▶ 11 Acres
- ▶ Primarily Residential (Rural)
- ▶ Some commercial properties off-site
- ▶ John E. Ford Elementary School nearby but, off-site
- ▶ Contaminants of concern
 - Pentachlorophenol
 - Dioxin
 - Fuel Oil

Aerial Coleman Evans



Community Involvement

- ▶ Citizens Health Advisory Committee
 - Formed in response to COJ and Administrative Order
 - Comprised of Community Leaders
- ▶ North Riverside Community Development Corporation & Eastside Environmental Council
- ▶ University of North Florida
 - Nursing Students
- ▶ Healthy Jacksonville 2010
 - Environmental Coalition

NAACHO Grant

- ▶ DVD created as result of UNF Nursing student survey
- ▶ Message: What was happening on the site
- ▶ DVD distributed parents of “stars” shared with others generated phone calls and increased awareness of site activities.

Comments



Panel Discussion

- ▶ Gale Eubanks, Fresh Ministries
- ▶ Connie Roush, Ph.D. UNF, College of Health
- ▶ Diane Kerr, North Riverside Community Development Corporation
- ▶ Ken Pinnix, City of Jacksonville

Break, please be back in 15
minutes!



Fresh Ministries

- ▶ How a local “Faith based group” is helping to build capacity and independence
- ▶ EPA Collaborative Problem Solving Grant
- ▶ Kerr McGee TAP grant awardees

UNF

- ▶ A Nurses role as "Advocate"
- ▶ How student nurses can make an impact



North Riverside Community Development Corporation

- ▶ TAP Grantee for 3 Ash Sites
- ▶ Neighborhood Action Plan
- ▶ In-fill housing

Redevelopment and Reuse

- ▶ Private Investors

- ▶ EPA

- Private Investors
- Assessment Grants
- Revolving Loan Fund
- Reimbursable Phase 1 & Phase 2
- Targeted 128(a) funds

- ▶ Dept of Agriculture

- ▶ Dept of Commerce (NOAA)

- ▶ Dept of Defense

Community Meetings

What we have found to be most effective!



Community Meetings

- ▶ In the “Environmental Health World”
 - Sensitive or Controversial Issue, High Concern, Low trust = Risk Communication
 - People under “STRESS” process ~ 20% info received
 - Barriers to communication are created; communicators must be aware
 - Must begin to build Trust

Community Meetings

► How Trust Factors in High Concern Situations

- Caring/Concern 50% (Assessed in first 30 seconds)
- Competence/Experience 15 to 20 %
- Honesty/Openness 15 to 20 %
- Dedication/Commitment 15 to 20 %

Information Exchange

► Meeting types

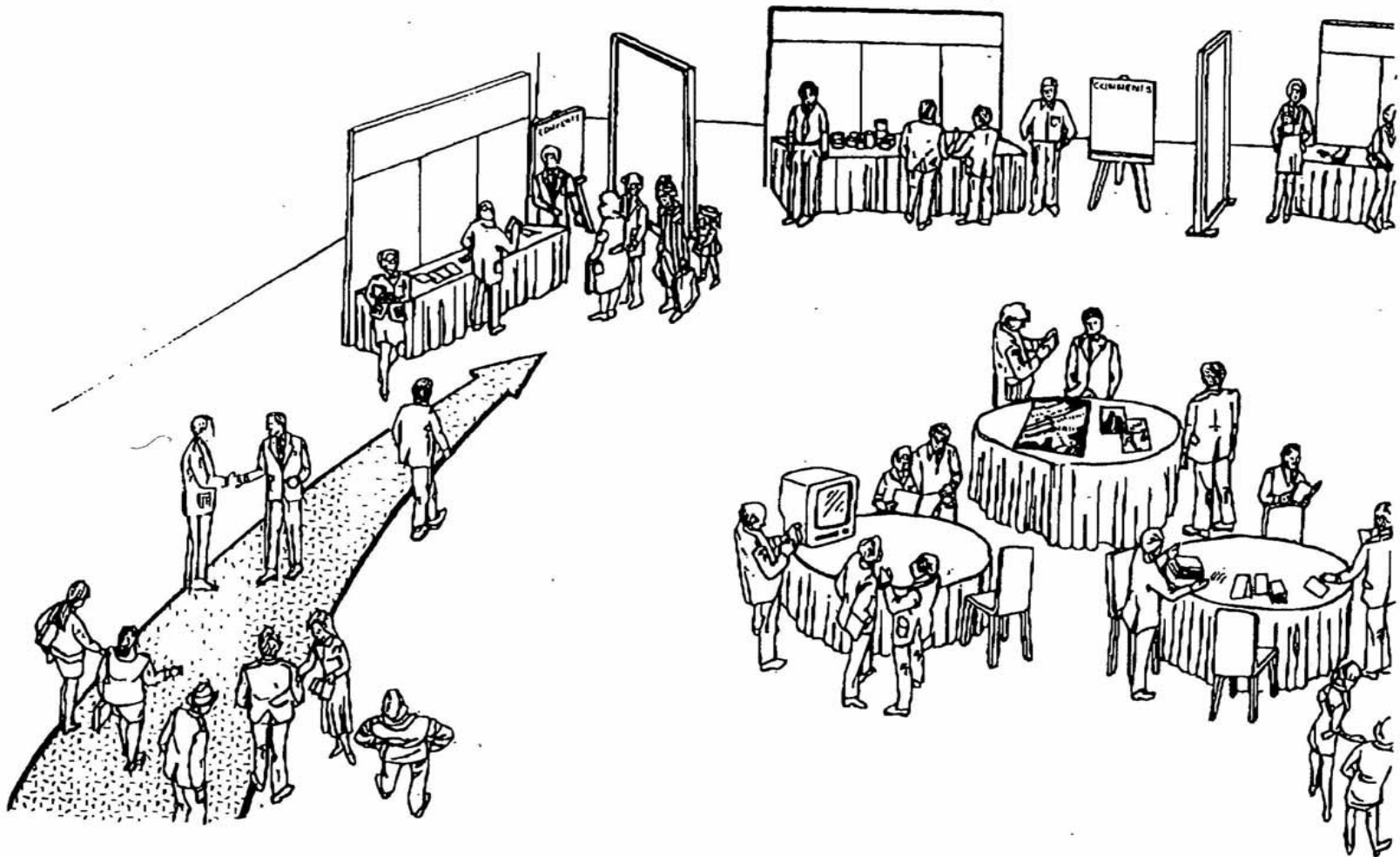
- Town hall
- **Information Exchange**
- International Café
- Etc

► Benefits

- Permits expression of diverse viewpoints
- Encourages group dynamics
- Small group discussions are more comfortable
- Helps build trust

Public Exhibit and Discussion

(Poster Exhibits / Public Availability Session)



Message

► Topic; 1,2,3

- Communicate clearly

- Positive conclusion; what it is instead of not
- At least 2 supporting facts; 3rd party best
- Future Action; what we will do

- Poster Stations

- Central main point flanked by supporting points
- One message on each panel
- As you go down it gets more detailed
- Technical handouts on adjacent table

Coleman Evans Video



Environmental Medicine

- ▶ UNF Nursing students referred Community Members to DCHD Clinics
- ▶ Grand Rounds at Area Hospitals and Clinics
- ▶ FDOH Grant to share Environmental Medicine throughout the State